

# TDS LEVELS IN WATER

Chart values represent national averages and may vary across different regions.

Recommended Chlorine Levels 0.5ppm

0-50	Ideal drinking water from reverse osmosis, deionization,
50-170	Carbon filtration, mountain springs or aquifers.
170	Hard Water
200-300	Marginally acceptable
300-400	High TDS water from the tap or mineral springs
500	U.S. EPA's maximum contamination level

# WHAT IS HARD WATER ?



## The Water Quality Association states:

“Hard Water reduces the efficiency, longevity and performance of plumbing and appliances”

The term “Hard Water” originates from the notion that in some areas, water requires more soap to produce suds, so it is water that is “harder” to use for doing laundry and other chores.

Consumers use up to 4 times more detergent when using hard water

## Disadvantages of Hard Water

Plumbing Damages	Creates additional cost of 10%-15% in annual damages.
Silverware, glassware and Dishes	Come out spotty or covered with a sticky film.
In the bathroom	Creates vast and unpleasant effects from soap scum difficult to remove. Unnecessary stains and unpleasant side effects
Your body	Soap curd can clog the pores of your skin and produce rashes
Appliance Damage	Specially the ones which use hot water. Decreasing the life span of these appliances

# CONDITIONED WATER

## Benefits of Conditioned Water

<b>Plumbing Damages</b>	Save the cost and hassle of repairs or replacements for pipes and faucets
<b>Clothes and Fabric</b>	Fabrics last 30% longer by eliminating abrasive soap curd. Cleaner, brighter, softer, clothes.
<b>Silverware, glassware and Dishes</b>	Come out sparkling clean because of the natural sheeting action which needs less soap, and fewer dissolved minerals.
<b>In the bathroom</b>	Helps prevent numerous types of stains.
<b>Your body</b>	Skin feels smoother and softer after bathing. Shiner, silkier and softer hair.
<b>Appliance Damage</b>	Extend the life of appliances that use water by 30-70%



**Conditioned water saves consumers from pouring 75% of their cleaning product budget down the drain.**

**Conditioned water is a cost saving solution for the entire home.**

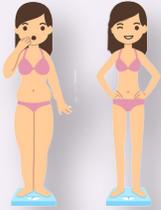
# THE COST OF HARD AND RECYCLED WATER

Due to the fact that 89% of America is living with either Hard or Recycled water. We as consumers are forced to spend 4x's more per household on chemically enhanced cleaning supplies.



# BENEFITS OF ALKALINE WATER

## WEIGHT LOSS



- Recent studies showed that people who continually drink alkaline water could lose around 12 pounds in 2 months

## ANTI-AGING



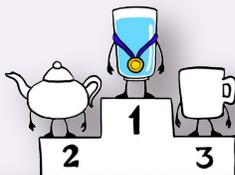
- Provides 3 times more
  - Vitamin C
  - Antioxidants
- Neutralizes harmful free radicals

## REDUCES BLOOD PRESSURE



- Lowers cholesterol
- Reduces blood pressure

## HYDRATATION



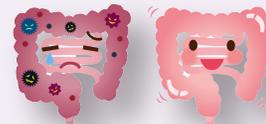
- Alkaline water hydrates your body more efficiently than regular water

## LIVER, BONE AND DIGESTIVE HEALTH



- Reduces stress-related oxidation
- Reduces symptoms of:
  - Colitis
  - Loose bowels
  - Constipation

## DETOXIFICATION



- Healthier Liver and Colon
- Blood cleansing
- Draws out acid toxins
- Ionized trapping

## BALANCE BODY PH



- Prevents and eliminates metabolic syndromes
- Raises blood PH

## HELPS TO KILL CANCER



- Cancer cells cannot live in an alkaline environment

**SAVE MONEY  
SAVE TIME**

**With Apollotek you can save  
17%-100% monthly of  
additional raw water cost**

**Hard water may cause many costly, time consuming and unpleasant problems, including:**

- Stains on toilets, bathtubs and other surfaces.
- Scaling on faucets and other metal surfaces.
- Clogged, pitted slow running pipes and appliances caused by plumbing clogged with mineral deposits.
- Soap and detergents won't lather, leaving clothes remains stained and dingy with noticeable detergent residue.
- Sticky soap scum in sinks, washing machines and showers.
- Spots on dishes, glassware and silverware.
- Increases housework by 80 hours per year.

# THE PLAN

FAMILY SIZE \_\_\_\_\_

## MONTHLY LIVING COST

Drinking Water \_\_\_\_\_

Shower Supplies \_\_\_\_\_

Home Cleaning \_\_\_\_\_

Laundry Supplies \_\_\_\_\_

Hard Water \_\_\_\_\_

TOTAL \_\_\_\_\_

ANNUAL \_\_\_\_\_

6 YEARS \_\_\_\_\_

## INVESTMENT PLAN

Monthly Investment \_\_\_\_\_

Annual Investment \_\_\_\_\_

TOTAL Investment \_\_\_\_\_